



Updated EL 05/2024

Get paid \$250 every 90 minutes!

A High-Paying Aesthetic Job is Immediately Available!

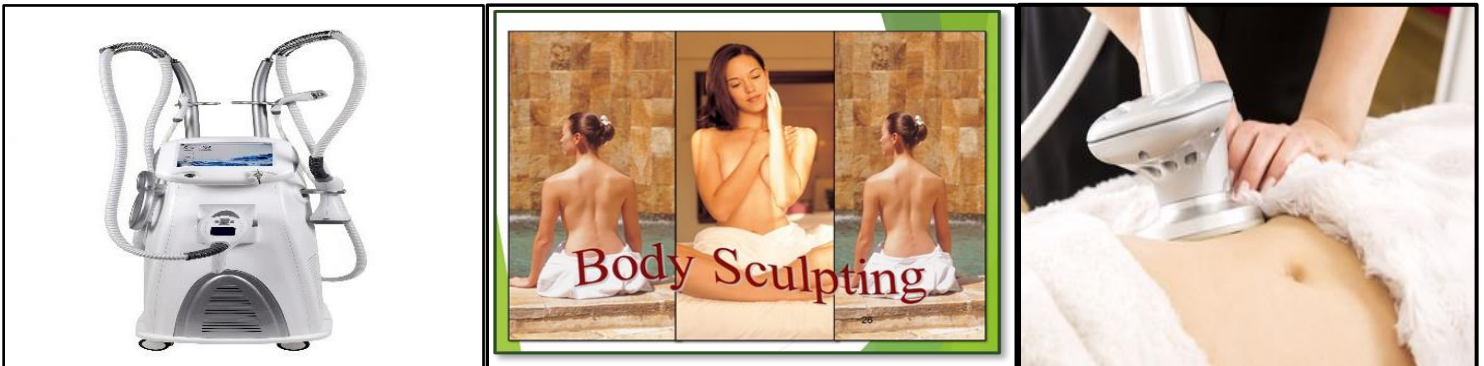
~ Ultra-Lift Body Detoxing & Sculpting Training ~ 100 hours

Lose 10 inches in 3 weeks! Instant and long-lasting results!

Advance and reward your career in just one month!

It is opened to the public and anyone interested in body sculpting treatment services.

We currently have a large client waiting list. A steady clientele will generate 6 times more revenue than other A
High-Paying Aesthetic Job is Immediately Available!



Learn the hottest aesthetic treatments from the best of the best!

A high-tech skill, a high-end result!!

Learn More: www.beyondthespaua.com/aesthetic-career/

TEL: 408-966-2777 1680 The Alameda #A San Jose CA 95126 Please contact Eileen LaPorte

Beyond The Spa History and Ownership



Beyond The Spa is operated by Eileen LaPorte, who has been in the beauty and wellness industry since 1980, is the owner of Beyond The Spa. Eileen was raised in Taiwan. During the time her family owned 23 spas spread around Taiwan and Shanghai, China, she developed numerous of procedures for top-notch aesthetic spa treatments.

Before moving to the US in 1997, she managed five resort spas for her family.

From 2006 through 2011, she founded BEING Resort Spa at Dolce Hayes Mansion in San Jose, California. By the Silicon Valley Concierge Association, the spa received the title of "The Best Resort Spa in the Silicon Valley."

Eileen spent many years working as an advanced spa consultant for upscale hotels while living in Asia. Many local Bay Area celebs have visited Eileen and had her cutting-edge equipment treatment at one of her Bay Area spa facilities.

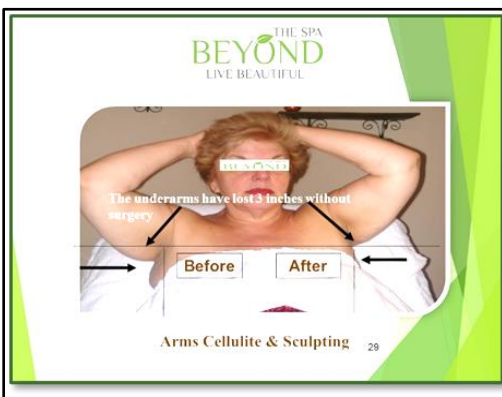
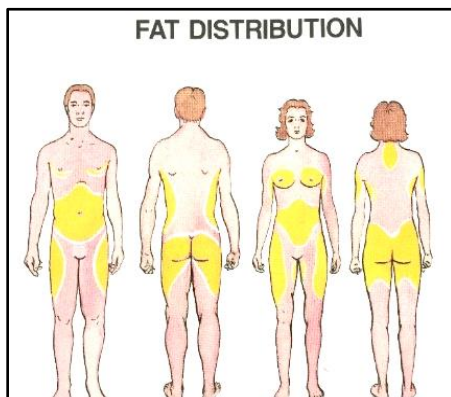


1. San Francisco Mayor Gavin Newsom recognized Eileen's donation for Asian Community Charity Event on 12/15/2006.
2. Former Cupertino Mayor Kris Wang finished her anti-aging intensive treatment with Eileen on 08/2009
3. Eileen was interviewed by Kron 4 news anchor Vicki Liviakis during the KRON 4 Morning News on 5/5/2007. Vicki is also a fan of Eileen's spa.

~ Ultra-Lift Body Detoxing & Sculpting Training~\$2,900 (100 Hours)

Compare the results:	HIFU Body Detoxing & Sculpture	Others								
The Market place	<p>Guaranteed Result</p> <p>90 minutes \$250.00 A Series of 3: \$ 750.00</p> <p>*This is a new, revolution fat removal technique that does NOT involve surgery - there is no need for general anesthesia, no scars, and no down time.</p> <p>The treatment has immediate results and delivers further fat reduction within 3 weeks. By conjunction FDA approved high tech devices, BEING exclusive technique and formula that 90% of our clients may lost 1 inch from each treatment.</p> <p>*This treatment safely and effectively targets localized fat deposits and reduces body toxins and waste fluid for successful body detoxing and sculpture. The procedure focus on the specific areas of the body, such as saddle bags, buttocks, belly, love handles, arms, and thighs. A client’s size determines the number of treatments needed.</p> <table><tr><td>Belly</td></tr><tr><td>Upper legs</td></tr><tr><td>Lower legs</td></tr><tr><td>Bottom lifting</td></tr><tr><td>Arms contouring</td></tr><tr><td>Breast lifting</td></tr><tr><td>Scars tissue smoothing</td></tr><tr><td>Other desired areas</td></tr></table>	Belly	Upper legs	Lower legs	Bottom lifting	Arms contouring	Breast lifting	Scars tissue smoothing	Other desired areas	<p>No Guarantee Result</p> <p>For the following treatments, no one can proof the comparison of right and left side of the body during the treatment that only leaves the client a guessing result.</p> <p><u>~ Laser Surgical Liposuction: \$10,000 Up for per area</u></p> <p>*Require a doctor license.</p> <p>*Involves high risk of general anesthesia with Surgery.</p> <p>*Requires 2 weeks for downtime and lost income. *Excruciate pain for two months recovering.</p> <p>*The result needs to wait for 2-3 months</p> <p>*Most patients’ experience loosen skin from post procedure that request additional \$10,000 for removing the excess skin.</p> <p><u>~ Cool Sculpting: Per area \$3,500.</u></p> <p>*Require a doctor or register nurse license.</p> <p>*The technician places the device on target area leaves the client in the room for 60 minutes until finish. It needs to wait for 3 months to see the outcome.</p> <p>*No Guarantee and no noticeable result.</p> <p><u>~ Body Wraps: \$750 package</u></p> <p>*Require have a massage license</p> <p>*Being wrapped as a mummy and working out on the treadmill for a half hour. Most of the results for this treatment is temporary loss of body water. The weight will be back in a couple days.</p> <p>*No Guarantee and no noticeable result.</p>
Belly										
Upper legs										
Lower legs										
Bottom lifting										
Arms contouring										
Breast lifting										
Scars tissue smoothing										
Other desired areas										
* Immediately Fat Removed	*Burn the excess fat within 1 hour with no invasive procedures and no down time.	No								
* Immediately Inches Lost	*Most of the clients may lose inches from each treatment. The client can see the inches lost in front of their own eyes.	No								
* Immediately Body Detoxing	*Boost the blood flow, lymphatic drainage system. You’ll feel lighter after this treatment.	No								

*Build Lean Muscle	*Have sufficient muscle mass that enhances your metabolism, support good posture, better mobility.	No
*Cellulite Reduction.	*The cellulite dimples will be diminished by up to 70%.	No
* Tightened Skin	*We combine the enzymes formula to tone the muscle and tighten the skin while you are losing the inches. No additional charge, it's on us.	Additional charge



- Body Detoxing & Sculpture treatment is a revolutionary fat loss treatment that melts stubborn fat instantly. This is one of the most effective ways in the market to lose fat and inches without downtime. During the treatment, we use our exclusive shaping formula that breaks down fat tissue into small molecules, eliminates fluid waste and enhances lymphatic drainage via HIFU-Ultherapy device + CT Pad (Lean Muscle Builder) device + NASA Air Suit.
- Most clients lose 5-10 inches and notice spectacular effects after 3-6 rigorous appointments and in just 3 weeks! Up to 70% of the cellulite dimples will disappear. The skin tightens and the muscles become more toned. The best part is that there is absolutely no downtime or need for any procedures!
- When making an appointment, the customer can specify the region they want to focus on. The weight of the customer will determine how many treatments are required.

Below is a Comparison of BEING Body Detoxing and Sculpting Treatment and Other Treatments:

~ The yearly income estimation

Body Treatment Price	Monthly Service Revenue	Monthly Service Commission*50%	Yearly Service Commission*50%12 mo.
\$250*1 client *22days	5,500	2,750	33,000
\$250*2 clients *22days	11,000	5,500	121,000
\$250*3 clients *22days	16,500	8,250	99,000
\$250*4 clients *22days This is a reasonable income one year from you on board.	22,000	11,000	132,000
\$250*5 clients *22days	27,500	13,750	165,000
\$250*6 clients *22days	33,000	16,500	198,000
\$250*7 clients *22days	38,500	19,250	231,000

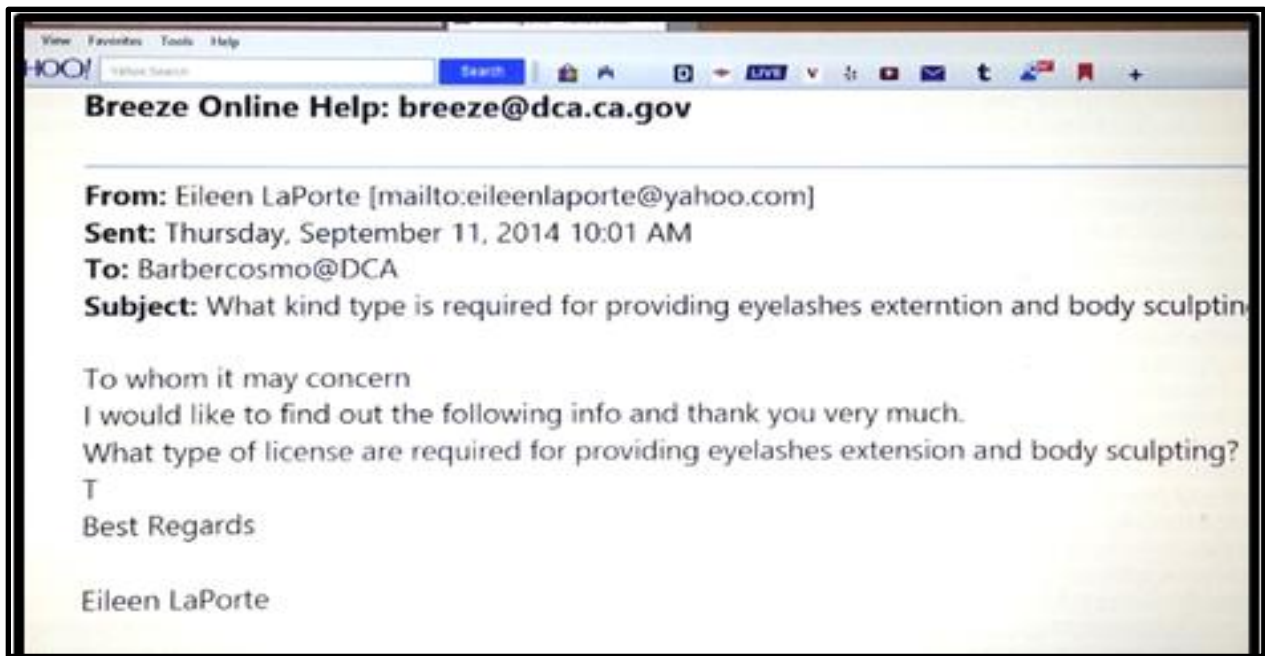
Why are you being charged 50% of treatment from the shop?

No	The Shop Cost Detail	%	Note
1	General Rent include (Rent, Internet & Telephone, Spa Software, Permits, and CPA service, Liability Insurance, Supplies and Maintenance)	5%	If the revenue under \$10,000 for per technician.
2	Credit Card Fee	3%	
3	Marketing	5%	
4	IRS Company Tax Return: 10% of Gross sale	10%	IRS: 35% of net income

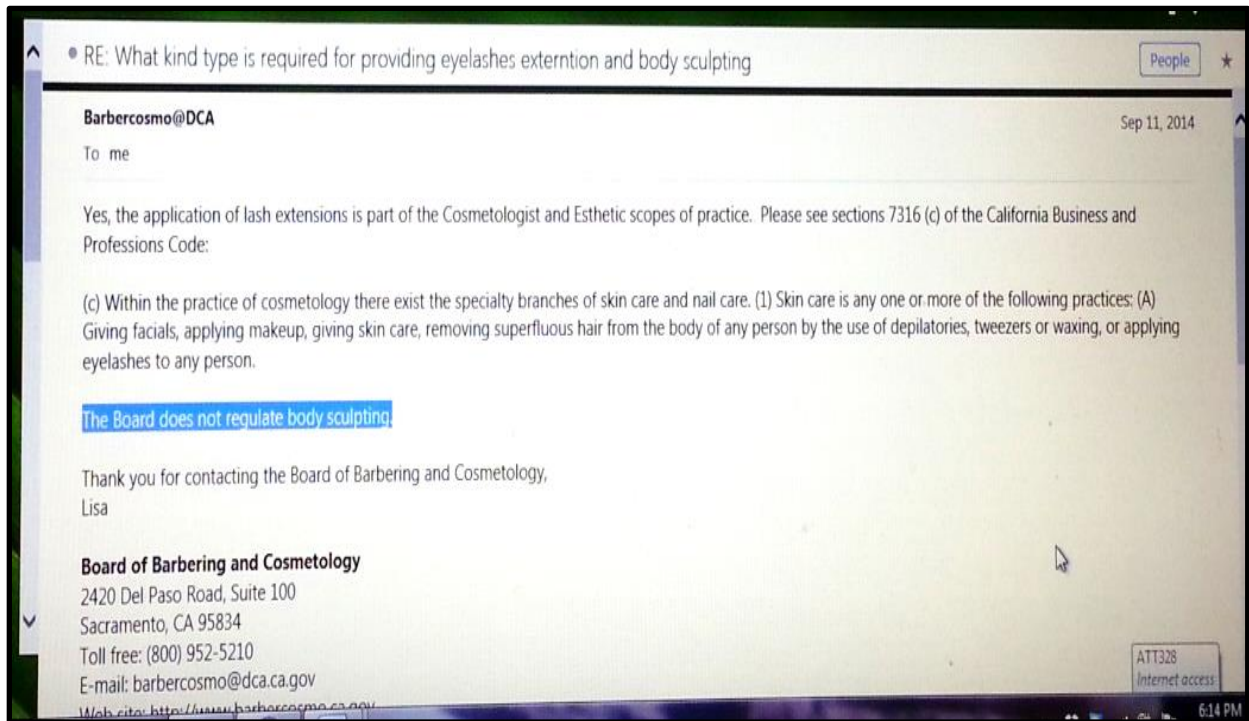
5	Treatment Supplies	10%	
6	Total Cost	33%	
7	Each tech contributes 17% to the spa owner. 50%-33%=17%	17%	The shop startup cost, inventory stocks, management from the owners

Hours	Content	Material
8H	<ul style="list-style-type: none"> • ____ How to open and close the spa 1H • ____ Study all type of Treatments 2H • ____ How to answer an incoming phone call, schedule. multi-appointments • ____ How to operate the spa software, check in, ring up a package... 2 H • ____ How to set up the treatment room & sterilize the devices 2 H • ____ Create an equipment list of your treatment. room for the startup 2 H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Test and role play the previous classes 2 H • ____ Practice spa software operation 2H • ____ Study professional product 2 H • ____ Study professional, retail, inventory product 2 H 	
8H	<ul style="list-style-type: none"> • ____ How to operate the sculpting devices 4 H <ul style="list-style-type: none"> ~ CT PAD ~ Body Slimmer Device ~ Liposuction Device ~ NASA Air Suit ~ Ultrasonic device • ____ Preview BEING all type of Body sculpting. treatments 1 H • ____ The comparison of the market treatments 1H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING Ultra-Lift instant slim & sculpting. (Arms, Hands) • ____ How to identify water retention, toxins. and fat tissue deposits in the client's body. 1H • ____ How to identify the blockage of lymphatic. system. 1H • ____ How to apply the technique of lifting, Tightening and toning of skin and muscle. 1H • ____ How to position and create the contour for the client. 1H 	Handout & video, Role Play

	<ul style="list-style-type: none"> • ____ How to take before and after pictures. 1H • ____ How to tape measure and record the before and after treatment. 1H 	
8H	<ul style="list-style-type: none"> • ____ How to provide a successful consultation and close sale of series 6 within 30 min'. 2H • ____ How do you increase your income up to 6 times. just within 3 months 2H • ____ Role Play 2H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING DNA instant slim & sculpting. (Tummy) • ____ How to identify water retention, toxins. and fat tissue deposits in the client's body. 1H • ____ How to identify the blockage of lymphatic system. 1H • ____ How to apply the technique of lifting, tightening, and toning of skin and muscle. 1H • ____ How to position and create the contour for the client. 1H • ____ How to take before and after pictures. 1H • ____ How to tape measure and record the before and after treatment. 1H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING DNA instant slim & sculpting. (Upper legs) 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING DNA instant slim & sculpting. (Lower legs). 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING DNA instant slim & sculpting. (Arms Contouring). 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING DNA instant slim & sculpting. (Bottom Lifting) 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING DNA instant slim & sculpting. (Breast Lifting) 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ How to up sales yearly membership and the home kit after you finish the intensive slim package. 2H • ____ How to organize a successful spa party for your client. 2H • ____ How to host a spa party. 4H 	
20 H +	<ul style="list-style-type: none"> • Internship (Practice on the first five clients of each area won't receive the commission). 	
The advance level	<ul style="list-style-type: none"> • In the future, if the technician needs advanced training, the minimum is 3 hours and the fee is \$ 80.00 per hour. 	Handout & video, Role Play
Retail Product	<ul style="list-style-type: none"> • BEING Retail commission is 25% and others 10% 	
Before and After Picture	<ul style="list-style-type: none"> • BEING provides a picture file of before and after for use up to one year. 	



The state board of cosmetology department does not regulate body sculpting yet.



~ Ultra-Lift Face&Neck Training~\$2,900 (100 Hours)

~ Look 5-10 Years Younger in just 3 weeks ~

- Aesthetician License is Required
- The aesthetic assistant is not required to have a license.



- Give the client's skin the ultimate boost by revitalizing cellular and muscle level of rejuvenation. It promotes radiance, elasticity and lifting with our exclusive affective formula as we conjunct with six million Hertz/per second of ultrasonic waves.
- It addresses the entire face with **LONG LASTING RESULT** and **VERY AFFORDABLE PRICE** than surgical facelift, Botox or Juvéderm. Best of all there is no downtime, no needles, no scalpel, and no bruises. And you will notice as beautiful as you can be just right after the treatment.
- For 90% of clients may receive noticeable enhancement of instant lifting and tightened skin within three intensive treatments.
- ***DO NOT need a doctor or RN license***

The Results Comparison

Treatment	Hifu	Ultra-Lift	Regular	Botox	Dermal	IPL/ Laser	Thermage
Types	Face&Neck Lift	Face&Neck	Facial		Filler		Micro dermabrasion
Lasting Result	12 mo.	6 mo.	1 week	3 mo.	12 mo.	1 mo.	1 mo.

Price Range	\$1,500-3,000	\$750	\$600	\$300-1000	\$500-2000	\$400-1000	\$500-2000
Local area to Full face and Neck	A series of 2	A series of 3	A series of 6				
Tightened Skin (Skin deep)	80%	40%	10%	40%	40%	40%	40%
Immediately Sculptured (Muscle deep)	80% Muscular deep	40% Muscular deep	20% Skin deep	20% Skin deep	20% Skin deep	20% Skin deep	20% Skin deep
Immediately Lifted	80%	40%	No	No	No	No	No
Immediately Facial Detoxing	80%	40%	No	No	No	No	No

~Yearly Income Estimation~

The Aesthetician Independent Contractor (*License is Required)

***The new clientele** ~ Ultra-Lift facial is a series of 3 treatments. The following example is based on \$250 for each treatment, with the contractor receiving a commission of 40% for juniors and 50% for seniors from the client's payment.

***Long term clientele** ~ After the client finishes intensive package, they will come back monthly for the maintenance for \$150-250.

*The retail product's commission is 25% of payment.

The Assistant Contractor (No License Required)

* Senior assistant receives \$50 and junior assistants receives \$40 for the 60 minutes of facial assistance with each client.

*The retail product's commission is 25% of payment.

Facial Treatment Price	Monthly Service Revenue	Monthly Service Commission*50%	Yearly Service Commission*50%12 mo.
\$250*1 client *22days	5,500	2,750	33,000
\$250*2 clients *22days	11,000	5,500	121,000
\$250*3 clients *22days	16,500	8,250	99,000
\$250*4 clients *22days This is a reasonable income one year from you on board.	22,000	11,000	132,000
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\$250*6 clients *22days	33,000	16,500	198,000
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2	Credit Card Fee	3%	
3	Marketing	5%	
4	IRS Company Tax Return: 10% of Gross sale	10%	IRS: 35% of net income
5	Treatment Supplies	10%	
6	Total	33%	

7	The shop startup cost, inventory stocks, management for the owners	17%	Each tech contributes 17% to the spa owner.
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~ Income Estimation from Other Spas ~

*Regular facial charges about \$60-\$100

*Retail commission is 10 %

*Hourly Pay: \$20-\$30

*Or Hourly \$+ commission 10%-15%

*Or Straight commission: 40%-50%

*The result only stays a couple of days. The technician never knows when the client will come back again since the result is not promising.

*90% of technicians use all the basic techniques in the marketplace.

~ Ultra-Lift Face&Neck Training~ 100 Hours

Hours	Content	Material
8H	<ul style="list-style-type: none"> • ____ How to open and close the spa 1H • ____ Study all type of Treatments 2H • ____ How to answer an incoming phone call, schedule. multi-appointments 1 H • ____ How to operate the spa software, check in, ring up a package... 2 H • ____ How to set up the treatment room & sterilize the devices 2 H • ____ Create an equipment list of your treatment. room for the startup 2 H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Test and role play the previous classes 2 H • ____ Practice spa software operation 2H • ____ Study professional, retail, inventory product 2 H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ How to operate the facial devices 4H • ____ The comparison of the market treatments 1H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ How to take before and after pictures. 1H • ____ How to check in and escort the client to room. • ____ How to study the client questionnaire form. • ____ How to identify water retention, toxins. and fat tissue deposits in the client's face. 1H • ____ How to position and create the contour for the client. 1H • ____ Study Ultra-Lift Facelift Facial 4H • ____ How to apply BEING exclusive technique to <ul style="list-style-type: none"> ~ create an uplift V chin, ~ smooth out the wrinkle around mouth ~ shorten and smooth out the smile lines folds, apple. 	Handout & video, Role Play

	cheeks and minimize the pores for the skin. 1H ~ tightening and toning on the jaw and neckline.	
8H	<ul style="list-style-type: none"> • ____ Role play 4H • ____ How to provide a successful consultation and closing sale of series of 3 within 30 min'.1H • ____ How do you increase your income up to 6 times within 3 months? 1H • ____ How to demonstrate the home regimen on the client 2 H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Role play 6H (The student is required taking a before and after picture and bring the model) • ____ How to get rid of dark circles and puffiness eye. This intensive eye treatment nourishes and replenishes tired eyes while minimizing the appearance of fine lines, dark circles, puffiness and uplift eyebrow arches. 2H 	Handout & video, Role Play
8 H	<ul style="list-style-type: none"> • ____ Role play (The student is required taking a before and after picture and bring the model) 6H • ____ How to smooth out and shorten deep wrinkles. on the forehead. 1H • ____ How to seal youthful contour for the facial definition. 1H • ____ How to up sale yearly membership and the home kit after you finish the intensive facials. 2H • ____ Asking the client to give you a review on Google. and Yelp. • ____ How to organize and host a successful spa party. for your client. 2H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Role play (The student is required taking a before and after picture and bring the model) 4H • ____ How to apply the super charge facial? 2H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study BEING Beauty Reborn Facial 4H • ____ Study BEING Purify Facial 4H 	Handout & video, Role Play
8H	<ul style="list-style-type: none"> • ____ Study Neck and Chest Treatment • ____ Study Hands Treatment 	Handout & video, Role Play
20H+	<ul style="list-style-type: none"> • ____ Internship (Practice on the first five clients of each area won't receive the commission). 	
The advance level	<ul style="list-style-type: none"> • ____ In the future, if the technician needs advanced training, the minimum is 3 hours, and the fee is \$ 70.00 per hour. 	Handout & video, Role Play
Retail Product	<ul style="list-style-type: none"> • ____ BEING Retail commission is 25% and other lines 10%. 	Handout & video, Role Play
Before and After	<ul style="list-style-type: none"> • ____ BEING provides a picture file of before and after for 	

Picture	use up to one year.	
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Beyond The Spa Online Reputation

1. Beyond the spa's specialty

HIFU Body Sculpture & Detoxing ~ Lose 5-10 inches and see dramatic results in 3 weeks!!!

<http://www.beyondthespausa.com/services/hifu-ultherapy-body-detoxing-sculpture/>

HIFU Ultherapy ~ Immediately look 5-10 years younger in 90 min'. No downtime, no needles.

<http://www.beyondthespausa.com/services/skin-care/hifu-ultherapy-face-neck-lift/>

2. Before and After Pictures

<http://www.beyondthespausa.com/before-after/hifi-ultra-face-neck-lift/>

3. The Clients video testimony

<http://www.beyondthespausa.com/videos/>

4. Google SEO: Beyond the spa is on the first page of Google search "Ultherapy" category.

<https://www.google.com/search?q=ultherapy+san+jose&oq=Ul&aqs=chrome.69i59j0i67j69i57j46i131i199i433i465i512j46i199i433i465i512j0i67i2j0i433i512j46i175i199i512j0i67.2960j0j15&sourceid=chrome&ie=UTF-8>

5. Yelp SEO: Beyond the spa is on the first page of Yelp "HIFU Ultherapy".

https://www.yelp.com/search?find_desc=Hifu+Ultherapy&find_loc=Willow+Glen%2C+San+Jose%2C+CA

6. Yelp Review-4.5 Stars--- Beyond the spa

<https://www.yelp.com/biz/beyond-the-spa-san-jose-14>

7. Google Review-4.6 Stars--- Beyond the spa

<https://www.google.com/search?q=beyond+the+spa&oq=Beyond+the+spa&aqs=chrome.0.35i39j46i175i199i512j35i39j69i60j69i65i2j69i60i2.10837j0j7&sourceid=chrome&ie=UTF-8#lrd=0x808fcb6e95f0dfc1:0xec5f51e02639df1b,1,...>

The spa will provide the following services.

1. Utilities

. Electricity, natural gas, water, sewer, telephone, and internet.

2. Marketing

. Weekly marketing email campaign

. Post on Facebook for technician highlights, twice a week.

- . Monthly Newsletter
- . Appointment of confirmation with email and text system
- . Thank you email.
- . Quarterly visit reminder
- . Birthday email
- . Quarterly marketing campaign by direct mail campaign
- . Print marketing material such as brochure, referral material, and appointment card
- . Website

3. The treatment devices

- . CT Pad Body Sculpting System
- . Liposuction Device – Toning System
- . Ultrasonic Device
- . Body Slimmer Device

4. Millennium Spa software operation system

- . Spa operating software
- . Provides POS system.
- . Up to 20 sales related reports monthly
- . Remote access

5. Shop Supplies

Treatment product and Supplies.